

18.—Summary Statistics of Power Laundries, Dry-Cleaning and Dyeing Plants 1954-59, and by Province 1959

Year and Province or Territory	Plants	Em- ployees	Salaries and Wages	Cost of Materials	Value of Work Performed
POWER LAUNDRIES					
	No.	No.	\$	\$	\$
1954.....	299	13,754	26,635,646	4,665,671	50,513,242
1955.....	306	13,991	28,078,112	4,994,234	54,199,647
1956.....	308	14,514	30,080,800	5,738,133	58,873,728
1957.....	320	14,557	31,869,671	5,746,805	63,106,386
1958.....	322	14,258	32,761,909	6,048,982	65,350,103
Province, 1959					
Newfoundland and Prince Edward Island.....	5	117	199,074	57,340	528,316
Nova Scotia.....	13	435	777,712	150,725	1,468,118
New Brunswick.....	11	357	643,590	158,742	1,329,698
Quebec.....	77	4,210	9,756,991	2,038,661	19,363,164
Ontario.....	136	5,207	12,179,019	2,311,305	24,478,051
Manitoba.....	9	463	1,067,439	266,929	2,252,928
Saskatchewan.....	8	295	752,243	165,252	1,445,849
Alberta.....	25	932	2,311,575	526,480	5,060,623
British Columbia, Yukon and N.W.T.....	46	1,938	6,176,698	982,778	12,168,756
Canada, 1959.....	330	13,954	33,864,341	6,658,212	68,095,593
DRY-CLEANING AND DYEING PLANTS					
	No.	No.	\$	\$	\$
1954.....	1,107	15,485	31,512,711	7,535,432	67,222,831
1955.....	1,205	15,909	32,873,802	7,930,290	70,733,949
1956.....	1,338	16,939	35,620,930	9,157,172	78,527,203
1957.....	1,381	16,701	38,286,440	9,710,830	84,281,509
1958.....	1,417	16,721	39,518,187	10,126,668	87,194,590
Province, 1959					
Newfoundland and Prince Edward Island.....	23	263	648,569	176,717	1,359,726
Nova Scotia.....	48	596	1,265,571	340,909	2,864,991
New Brunswick.....	37	362	702,885	191,883	1,660,356
Quebec.....	279	3,410	8,496,390	2,194,555	18,497,312
Ontario.....	649	7,685	18,760,149	4,775,228	41,532,786
Manitoba.....	62	1,399	3,473,264	723,787	6,567,807
Saskatchewan.....	92	690	1,572,048	421,897	3,771,734
Alberta.....	148	1,451	3,663,322	883,853	7,962,627
British Columbia, Yukon and N.W.T.....	145	1,377	3,761,590	879,651	7,994,600
Canada, 1959.....	1,483	17,233	42,343,788	10,588,480	92,211,939

Advertising Agencies.—Table 19 records the growth of business done by advertising agencies during 1959 as compared with the four previous years.

19.—Summary Statistics of Advertising Agencies, 1955-59

Item	1955	1956	1957	1958	1959
Billings.....	\$ 177,240,355	204,580,522	226,083,949	237,654,038	254,145,919
Commissionable billings.....	\$ 174,924,772	201,797,434	222,025,288	235,739,205	250,080,021
Other.....	\$ 2,315,583	2,783,088	4,058,661	5,864,833	4,065,898
Gross revenue.....	\$ 27,689,654	32,203,754	35,757,762	38,073,427	41,126,958
Distribution of Billings—					
Publications..... p.c.	53.3	52.6	51.6	49.3	47.8
Production, artwork, etc..... p.c.	15.1	15.3	15.1	14.4	14.7
Radio..... p.c.	11.9	10.3	10.0	10.5	10.6
Television..... p.c.	13.5	16.6	18.3	20.5	21.3
Other visual..... p.c.	5.5	4.4	4.4	4.7	4.8
Other..... p.c.	0.7	0.8	0.6	0.6	0.8